



**katelyn
daniewicz**

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Birmingham, AL

I'm a graphic designer based in Birmingham, Alabama. My work adds charm to daily encounters with design.

software

Adobe Illustrator	Microsoft Office
Adobe Photoshop	Canva
Adobe InDesign	Figma
Adobe Premier Pro	DaVinci Resolve
Adobe Acrobat	WordPress/Elementor

awards & honors

12/23 | **Summa cum Laude**
The University of Alabama

11/23 | **2023 American Graphic Design Award**
Graphic Design USA

11/23 | **Selected for WORK National Juried Exhibition**
Juried by Rick Griffith

06/23 | **UA College of Arts & Sciences Student Graphic Design Nominee**
President Stuart R. Bell

03/23 | **2023 American Package Design Award**
Graphic Design USA

organizations

01/25 - Present | **ARR Birmingham**
Graphic Designer + Volunteer

- Create social media posts (@alabamarabbitrescue)
- Design, host, and update the ARR website
- Assist in rabbit adoption and fostering events

08/23 - 12/23 | **Capstone Graphic Design Society**
President

- Plan, organize, and run meetings
- Create social media posts (@ua_cgds) and various promotional materials

05/23 - 06/24 | **UX BHM**
Graphic Designer

- Create social media posts (@uxbhm)
- Schedule posting and write copy for social media

education

08/19 - 12/23 | **The University of Alabama**
BFA, Graphic Design

- 4.0 GPA
- Foundation in Excellence Scholar
- Tutweiler Scholar

experience

01/24 - Present | **GRO Marketing**
Graphic Designer

- Create social and display ads for a variety of clients across the United States
- Design various print materials such as flyers, maps, t-shirts, menus, posters, and window signage
- Collaboratively design original logos and brand guides for a variety of clients
- Design and build websites for a variety of clients

09/23 - 12/23 | **College of Engineering, External Affairs**
Graphic Designer

- Create social media content (@bamaengineering)
- Design various print materials such as cards, envelopes, flyers, brochures, invitations, and outdoor signage
- Design branded presentation templates to be used at departmental meetings and conferences

04/22 - 12/23 | **Office of Student Media**
Lead Graphic Designer

- Create ads to promote all digital and print student media publications
- Create ads for local business to be run in both digital and print student media publications
- Design rack cards, handbooks, pamphlets, signage, posters, and OSM promotional print materials

06/23 - 11/23 | **The Venue Tuscaloosa**
Graphic Design Intern

- Aid in the establishment and creation of The Venue's brand identity
- Create social media content (@venueuscaloosa)
- Design print and digital promotional materials
- Redesign and update The Venue's website